

JARHEAD

WINES OF CHARACTER

JARHEAD RESERVE

2010 | Santa Ynez Valley



VINEYARDS

Rock Hollow
Curtis Estate

AGING REGIMEN

18 months in French oak
(35% new oak)

VARIETAL COMPOSITION

Cabernet Franc 77%
Petit Verdot 23%

FINAL ANALYSIS

ABV 14.3%
TA .62
pH 3.48

TOTAL PRODUCTION

637 cases

TASTING NOTES

Jarhead Reserve is a limited-edition wine that is crafted as our finest expression of the vintage. The 2010 Jarhead Reserve opens with warm plum, cassis and cherry aromas with notes of cola, caramel and mint. Toasty flavors of black cherry, cassis and mocha spice are layered along a rounded texture. Supple tannins linger on a long, balanced finish. This is a wine that will reward careful cellaring and persevere for years to come.

VINEYARD

The 2010 Jarhead Reserve is composed primarily of Cabernet Franc from the Firestone family's Rock Hollow Vineyard, just outside the hamlet of Los Olivos in the heart of Santa Barbara County's Santa Ynez Valley. This small vineyard occupies a southeast-facing slope, where gentle exposure to the elements ensures a long, steady growing season. This orientation is enhanced by the vineyard's rocky soils, resulting in complex, intensely flavored fruit. The balance of the wine is composed of Petit Verdot from the Firestone family's Curtis Estate Vineyard, located five miles to the north of Rock Hollow.

WINEMAKING

The grapes were hand harvested on November 9 after an extended growing season. After gentle destemming, the must was cold soaked for five days prior to fermentation for a smooth extraction of color, aroma and flavor. At the peak of fermentation, regular pumpovers were employed for added extraction and judicious aeration. This aeration softened the Cabernet Franc's naturally robust tannin profile. The wine was aged for 18 months in premium French oak barrels, of which 35 percent featured new oak. The inclusion of Petit Verdot in the final blend brought added color, complexity and dimension to the wine.

ABOUT JARHEAD WINE COMPANY

Our mission is to make distinctively robust red wines in support of the Marine Corps Scholarship Foundation, which provides educational assistance to children of U.S. Marines, with special consideration given to families of fallen and wounded Marines.

Adam Firestone
ADAM FIRESTONE
CAPT USMC '84 - '91

Ruben Dominguez
RUBEN DOMINGUEZ
SGT USMC '79 - '84